



Mat-Su Silver Salmon Derby

August 14-22, 2010

Media Package includes \$6000.00 in print value. Print includes all Frontiersman's publications, The Greatlander and The Valley Cache.

\$4000.00 radio value includes 1430 am 99.7 fm KMBQ, KBYR, KAYO 100.9

\$15,000 Website value inclusions: www.wasillachamber.org

www.matsusilversalmonderby.com www.matsuanGLERS.com

\$5000.00 Wasilla Level

Premium Logo Inclusion In all Print

Exclusive Radio sponsor

Exclusive left shoulder placement of logo on Tee-shirt

Premium page Live Logo link on website

Business logo on posters

\$25,000 Total Advertising Value

\$2,500 Big Lake Level

Radio Inclusion

Print Media Inclusion

Live logo Inclusion on website

Logo Inclusion on Tee-Shirts

Business logo on posters

Give & Support Your Local Community

\$1,500 Willow Level

Logo on backside all tickets printed

Live logo inclusion on website

Print Media Inclusion

Business name on Tee-shirt

Business logo on posters



\$1,000.00 Houston Level

Logo inclusion on all posters

Live Logo Inclusion on website

Print Media Inclusion

Business logo on posters

\$750.00 Talkeetna Level

Business logo on all out going Silver Salmon Derby Emails From Staff

Business Name on Tee-shirt

Business name on posters

\$500.00 Big Su Level

Business name recognition on all posters

Business name on Tee-Shirt



\$200.00 Little Su Level

Business name on Tee-Shirt

\$100.00 Small Fry Level

In kind value